



TUACAHN®

AMPHITHEATRE

OFFICIAL PRESS KIT

2023





TABLE OF CONTENTS

- 3** Introduction
- 4** Tuacahn's Story
- 5** Visit Tuacahn on the Web
- 6** Press Releases
- 8** Fact Sheet
- 9** Interesting Facts
- 10** Press Coverage & Industry Awards
- 12** Digital Artwork
- 13** Contact Details

Allow Us to Introduce Ourselves

Hello and welcome to Tuacahn Amphitheatre. We are a breathtaking outdoor Amphitheatre near St. George, Utah surrounded by 1,500-foot red rock cliffs in the mouth of Padre Canyon. Tuacahn is a nonprofit organization dedicated to edifying and inspiring the human spirit through professional, world-class, family entertainment and an unparalleled artistic experience that matches the majesty of the canyon.

Our 42,000-square-foot facility was completed in 1995 and includes a 2,174-seat outdoor Amphitheatre, 428-seat indoor theater, black-box theater, dance studios, costume shop, scene shop, rehearsal pad, gift gallery and café.

The name "Tuacahn" was inspired by the Mayan word "Teotihuacan" meaning "city of the gods" and was designated to represent the "canyon of the gods." Built in the shadow of spectacular, red-rock cliffs, the Tuacahn Amphitheatre and Center for the Arts was created to awaken the nobility of the human soul and transmit light and hope to people everywhere through the arts and education.

Visiting the Amphitheatre feels like an out-of-this-world experience. Tuacahn gives guests an opportunity to enjoy both the scenery of Padre Canyon and the culture of theatre and the arts. Visitors never forget their first time visiting and experiencing Tuacahn. And once you've gone, you will crave the experience over and over again!



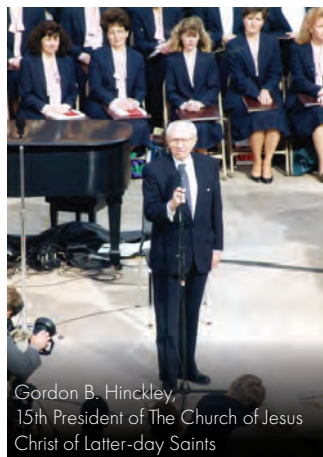
Tuacahn's Story

The idea of this incredible outdoor Amphitheatre began with Doug Stewart in 1991. Stewart was a renowned playwright and a St. George resident. From the beginning, Tuacahn Amphitheatre focused on both entertainment and performing as well as theatrical education. "The stunning beauty and perfect surroundings stopped me in my tracks," said Stewart "I was brought to tears when I first stood there, and after taking it in for some time - envisioning an amphitheatre and a stage with an awesome backdrop of 1,500-foot red rock cliffs and hearing the sounds of music echoing from the canyon walls, I flew back to town to see who the land belonged to." Four years later, when Stewart walked into the Amphitheatre and heard the Mormon Tabernacle choir warming up for the dedication of the theater, it was like reliving the experience from years before. Through Doug's vision, the awe-inspiring theater was completed in 1995.

The musical *Utah!* was the first performance at the theatre, and ran from 1995-1999. This show included live acting, living animals, pyrotechnics, and even a recreation of a flash flood! In 1999, Tuacahn decided they needed to expand their performances and include something new. This started what was called the "Summer Festival of Theater" and offered performances of *Joseph and the Amazing Technicolor Dreamcoat* and *Seven Brides for Seven Brothers*.

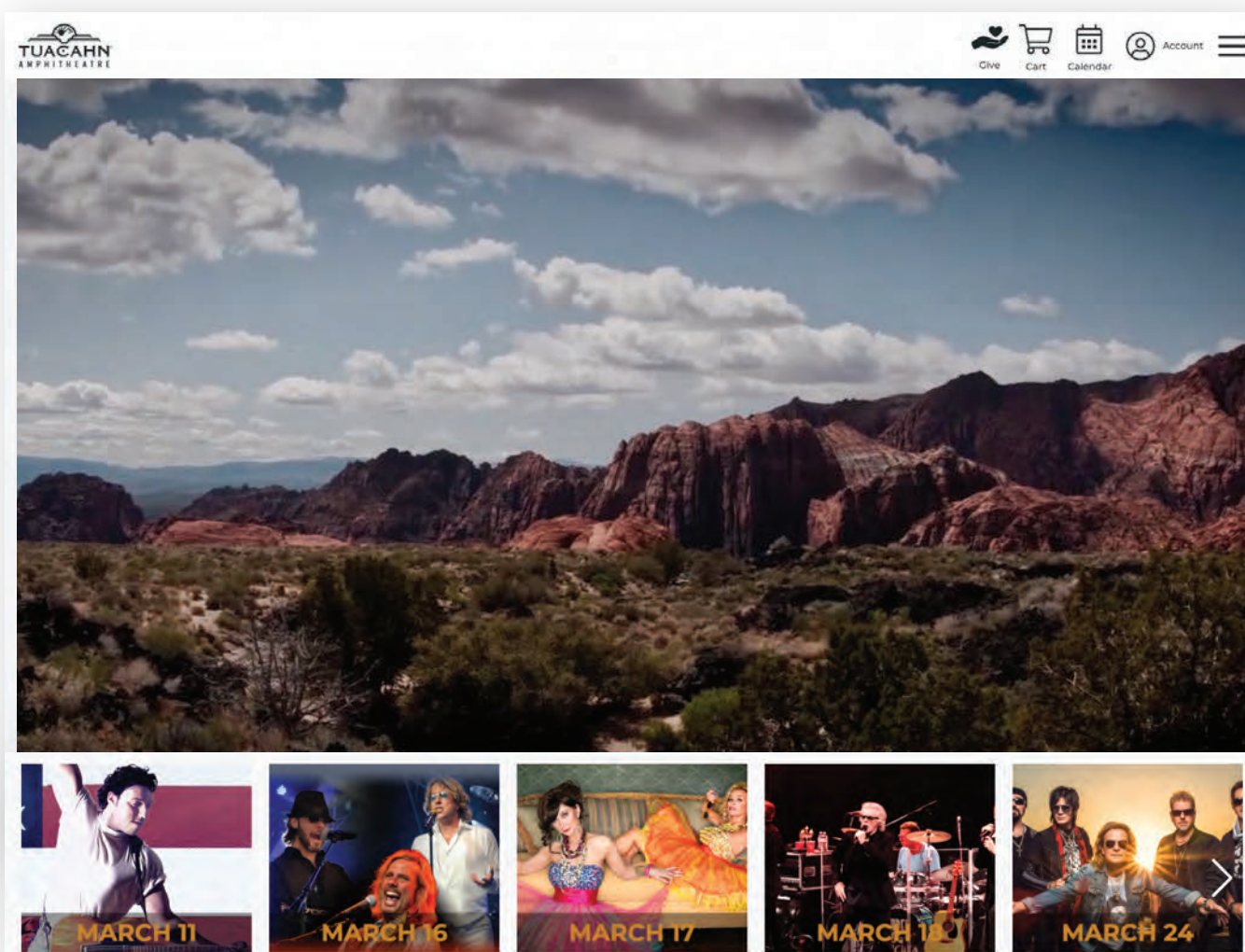
In August 1999, Tuacahn High School for the Arts opened as the first public charter high school in the state. The school focused on a college preparatory curriculum with an extra focus placed on drama, dance, computer technology and music.

In 2021, Tuacahn celebrated 25 seasons having produced more than 60 major musical theater productions, hosted more than 200 concerts, showcased hundreds of professional actors and musicians, educated thousands of students, involved thousands of community volunteers and seated over one million patrons.



Visit Tuacahn Online

Tuacahn.org provides visitors with easy access to Tuacahn content. Whether looking for assistance in purchasing tickets through our website, checking our calendar, following us on our social channels, or viewing the latest press release, Tuacahn.org has everything you need to enjoy the Tuacahn experience.



FOLLOW US ON



VISIT [TUACAHN.ORG/SOCIAL-MEDIA/](https://tuacahn.org/social-media/) FOR MORE INFORMATION.

Important Press Release

For immediate release

For more information contact
 435-652-3200
www.tuacahn.org



New Year, new lineup of spectacular Tuacahn shows

IVINS, Utah (Dec. 20, 2022) — As 2022 drifts into the rearview mirror, the dawning of a new year at Tuacahn brings a fresh level of excitement that can only mean one thing: A new Broadway season is coming!

Looking ahead, the 2023 summer season promises to be one of “Pure Imagination,” filled with “Beautiful” stories bringing “Two Worlds” together and getting the message of love and compassion “Out There” for the world to share.

Featuring the regional premiere of Roald Dahl’s Charlie and the Chocolate Factory in the Outdoor Amphitheatre and Beautiful: The Carole King Musical inside the Indoor Hafen Theatre, along with Outdoor Amphitheatre productions of Tarzan and The Hunchback of Notre Dame this season there are stories, music and messages that everyone will love. Joining the lineup in December will be Irving Berlin’s White Christmas The Musical.

“We have two brand new productions that people haven’t seen anywhere unless they saw them on Broadway or the national tour, and we have two shows back by popular demand, plus a holiday classic,” said Scott Anderson, artistic director for Tuacahn. “To me, that’s the perfect lineup.”

And while there is so much to say about all four of these musicals, both Anderson and Shari Jordan, associate artistic producer, couldn’t say enough about Beautiful.

“I’ve been trying to get ‘Beautiful’ here ever since I saw it on Broadway,” Jordan said.

Filled with familiar tunes by Carole King and many of her contemporaries, like “You’ve Got A Friend,” “One Fine Day,” “You’ve Lost That Lovin’ Feeling” and more, Anderson said it just might be his favorite thing he’s seen on Broadway in the last 20 years.

“It has a much more intimate feel to the show than some of these ‘jukebox musicals,’” Anderson said. “She started as a songwriter at a very young age and how she transitioned into a performer is very unique and a really exciting part of the show.”

Important Press Release

Despite opening day being months away, set designs and construction are already underway for *Charlie and the Chocolate Factory*, designed by the same creative team who handled last year's *Joseph and the Amazing Technicolor Dreamcoat* and the 2021 *Beauty and the Beast*.

"We love what they do, and we are very excited to have them continue," Anderson said.

And while the creative teams are dreaming up the look and feel of each musical, actors around the nation are dreaming of the possibility of being cast during the audition tour that kicks off in January.

"We have some really exciting possibilities for casting in these shows," said Kevin Smith, Tuacahn CEO. "Every year it is amazing the level of talent clamoring to be part of the Tuacahn family."

Season packages for the 2023 Broadway season are on sale now. Log onto www.tuacahn.org for details or call the box office at 435-652-3300.

###



VISIT TUACAHN.ORG/PRESS-RELEASES/ FOR MORE INFORMATION.

Fact Sheet

Founded: 1991

Completed: 1995

Facilities: 2,174-seat outdoor amphitheatre
428-seat indoor theatre

Address: 1100 Tuacahn Drive
Ivins, UT 84738

Phone Number: (435) 652-3300

Website: <https://www.tuacahn.org/>

Days of Operation: Monday - Saturday

Seasonal: Open year-round

Box Office Hours:

On Season: 9 am – 9 pm

Off Season: 9 am – 4 pm

Saturday: 9 am – 1 pm

Miles From SLC: 310 miles south of Salt Lake City

Miles From Las Vegas: 127 miles north of Las Vegas

Parking: Free self-parking or paid valet parking

Wheelchair Accessible

Pricing:

Adult Pricing:

Outdoor Amphitheatre starts at: \$35

Indoor Hafen Theatre starts at: \$32

Discounts may be available for children, seniors, military and groups.

Get the greatest savings and the most benefits with a Season Package!

Broadway in the Canyon 2023 Show Dates

Charlie & the Chocolate Factory May 13 - Oct 19

Tarzan May 20 - Oct 21

The Hunchback of Notre Dame July 15 - Oct 20

Beautiful: The Carole King Musical June 30 - Aug 19

Irving Berlin's White Christmas Nov 24 - Dec 22

Social Media Stats:

Facebook: 38k Page Likes

Instagram: 19.2k Followers

Twitter: 2.3k Followers

TikTok: 4.5k Followers

Youtube: 2.46k Subscribers

2019-2022 total impressions: 84.6 million

Over 19.5 million unique impressions
yearly and rising!



Interesting Facts

- Largest professional theatre in Utah.
- First large-scale, professional theatre to start producing shows after the COVID-19 Pandemic.
- Second biggest economic driver in Washington County next to Zion National Park.
- Local government officials have acknowledged that Tuacahn brings an estimated economic impact of \$100 Million to Washington County.
- First fully-vaccinated cast and crew in the nation.
- Tuacahn Amphitheatre attracts an annual average of 300,000 guests from all over the world.
- In 2005, Disney's *Beauty and the Beast* was the first Disney musical that Tuacahn received a license to produce.
- Tuacahn builds its own scenery, props, and costumes. Each of the musicals utilizes a full orchestra.
- Over the years, star performers such as Willie Nelson, Martina McBride, Amy Grant, Vince Gill, Colbie Caillat, Air Supply, Foreigner, Odyssey Dance Theatre, Peter Cetera, Sheena Easton, Kenny Loggins, The Piano Guys, Brian Regan, Jay Leno, and REO Speedwagon and many more have performed at Tuacahn.
- David Archuleta made his Broadway musical debut playing the title role of Joseph in *Joseph and the Amazing Technicolor Dreamcoat* at Tuacahn Amphitheatre.



David Archuleta, 2022 *Joseph and the Amazing Technicolor Dreamcoat*



Emily Grace Tucker, 2019 Disney's *The Little Mermaid*

Noteworthy Press Coverage

☰
PLAYBILL
🔍

VIDEO

Exclusive: Watch Highlights From Tuacahn's *Joseph...*, Starring *American Idol*'s David Archuleta

The Andrew Lloyd Webber-Tim Rice musical is playing the Utah venue through October 20.

BY ANDREW GANS
AUGUST 22, 2022

f
🐦
🖨
✉

Joseph and the Amazing Technicolor Dreamcoat - Tuac...

BWW Salt Lake City
@BWW_SaltLake

Tuacahn Announces 2023 Season Featuring CHARLIE AND THE CHOCOLATE FACTORY, TARZAN & More

broadwayworld.com

Tuacahn Announces 2023 Season Featuring CHARLIE AND THE CHOCOLATE ...
With roughly four weeks remaining in the 2022 Broadway season at Tuacahn, the wheels are already in motion behind the scenes to prepare for a fabulous ...

BWW Salt Lake City @BWW_SaltLake · 20h

Photos: Get a First Look at RUDOLPH THE RED-NOSED REINDEER Tuacahn Center for the Arts

broadwayworld.com

Photos: Get a First Look at RUDOLPH THE RED-NOSED REINDEER T...
Get a first look at Rudolph The Red-Nosed Reindeer, taking place place now through Dec. 22, at Tuacahn Center for the Arts' indoor Hafen ...

BWW Salt Lake City
@BWW_SaltLake

VIDEO: First Look at MARY POPPINS at Tuacahn Amphitheatre

broadwayworld.com

VIDEO: First Look at MARY POPPINS at Tuacahn Amphitheatre
Tuacahn is presenting Mary Poppins in the outdoor ampitheatre through October 22, 2022! Get a first look at all new production footage here!

Notable Achievements

In 2002, productions of *Annie Get Your Gun* and *Joseph and the Technicolor Dreamcoat* broke all previous box office records. This occurred again in 2003 when *The Wizard of Oz* broke all box office records at Tuacahn. In 2005, Tuacahn decided to commemorate their tenth season with Disney's *Beauty and the Beast* and a third production of *Joseph and the Amazing Technicolor Dreamcoat*. These two shows once again beat all previous ticket sales by a dramatic margin.

In 2008, Music Theatre International selected Tuacahn as one of eight regional theaters in the United States to present the first post-Broadway professional productions of *Les Misérables*.

In June 2010, Tuacahn was awarded rights to present the post-Broadway regional-theatre premiere of Disney's *Tarzan*. Due to this success, Disney awarded them the rights for the post-Broadway regional premiere of *The Little Mermaid* in 2011.

In 2012, Tuacahn was awarded pre-Broadway production rights to Disney's *Aladdin*.

In 2015, Tuacahn Amphitheatre performed the world premiere of Disney's *When You Wish*.

In 2017, three shows broke records at Tuacahn. The venue showcased the regional premieres of *Mamma Mia!*, Disney's *Newsies* and *Fairy Tale Christmas*.

In 2018, Tuacahn presented the world premiere of *The Prince of Egypt* and one of the first regional premieres of *Matilda*.



Cast of *The Prince of Egypt*

VISIT TUACAHN.ORG/PRESS-CENTER FOR MORE DIGITAL DOWNLOADS



MAY 13 - OCT 19



MAY 20 - OCT 21



JULY 15 - OCT 20



JUNE 30 - AUG 19



NOV 24 - DEC 22



CONTACT DETAILS

Stephanie Finck

Marketing Director

sfinck@tuacahn.org

