



TUACAHN[®]
AMPHITHEATRE

OFFICIAL PRESS KIT
2024

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Allow Us to Introduce Ourselves

Hello and welcome to Tuacahn Amphitheatre. We are a breathtaking outdoor Amphitheatre near St. George, Utah surrounded by 1,500-foot red rock cliffs in the mouth of Padre Canyon. Tuacahn is a nonprofit organization dedicated to edifying and inspiring the human spirit through professional, world-class, family entertainment and an unparalleled artistic experience that matches the majesty of the canyon.

Our 42,000-square-foot facility was completed in 1995 and includes a 2,433-seat outdoor Amphitheatre, 428-seat indoor theater, black-box theater, dance studios, costume shop, scene shop, rehearsal pad, gift gallery and café.

The name "Tuacahn" was inspired by the Mayan word "Teotihuacan" meaning "city of the gods" and was designated to represent the "canyon of the gods." Built in the shadow of spectacular, red-rock cliffs, the Tuacahn Amphitheatre and Center for the Arts was created to awaken the nobility of the human soul and transmit light and hope to people everywhere through the arts and education.

Visiting the Amphitheatre feels like an out-of-this-world experience. Tuacahn gives guests an opportunity to enjoy both the scenery of Padre Canyon and the culture of theatre and the arts. Visitors never forget their first time visiting and experiencing Tuacahn. And once you've gone, you will crave the experience over and over again!



Tuacahn's Story

The idea of this incredible outdoor Amphitheatre began with Doug Stewart in 1991. Stewart was a renowned playwright and a St. George resident. "The stunning beauty and perfect surroundings stopped me in my tracks," said Stewart "I was brought to tears when I first stood there, and after taking it in for some time - envisioning an amphitheatre and a stage with an awesome backdrop of 1,500-foot red rock cliffs and hearing the sounds of music echoing from the canyon walls, I flew back to town to see who the land belonged to." Four years later, when Stewart walked into the Amphitheatre and heard the Mormon Tabernacle choir warming up for the dedication of the theater, it was like reliving the experience from years before. Through Doug's vision, the awe-inspiring theater was completed in 1995.

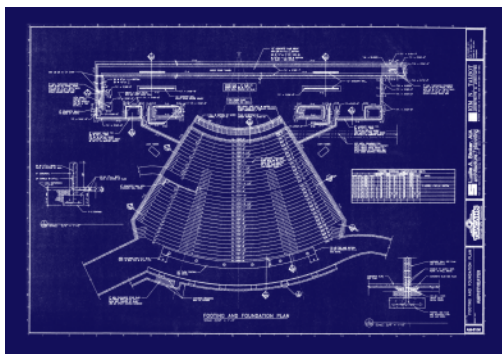
The musical *Utah!* was the first performance at the theatre, and ran from 1995-1999. This show included live acting, living animals, pyrotechnics, and even a recreation of a flash flood! In 1999, Tuacahn decided they needed to expand their performances and include something new. This started what was called the "Summer Festival of Theater" and offered performances of *Joseph and the Amazing Technicolor Dreamcoat* and *Seven Brides for Seven Brothers*.

From the beginning, Tuacahn Amphitheatre focused on both entertainment and performing, as well as theatrical education. In August 1999, Tuacahn High School for the Arts opened as the first public charter high school in the state. The school focused on a college preparatory curriculum with an extra emphasis placed on drama, dance, computer technology and music.

In 2021, Tuacahn celebrated 25 seasons, in which they produced more than 60 major musical theater productions, hosted more than 200 concerts, showcased hundreds of professional actors and musicians, educated thousands of students, involved thousands of community volunteers and seated over one million patrons.



Gordon B. Hinckley, 15th President of The Church of Jesus Christ of Latter-day Saints dedicating the Amphitheatre



Blueprint of Tuacahn's Outdoor Amphitheatre



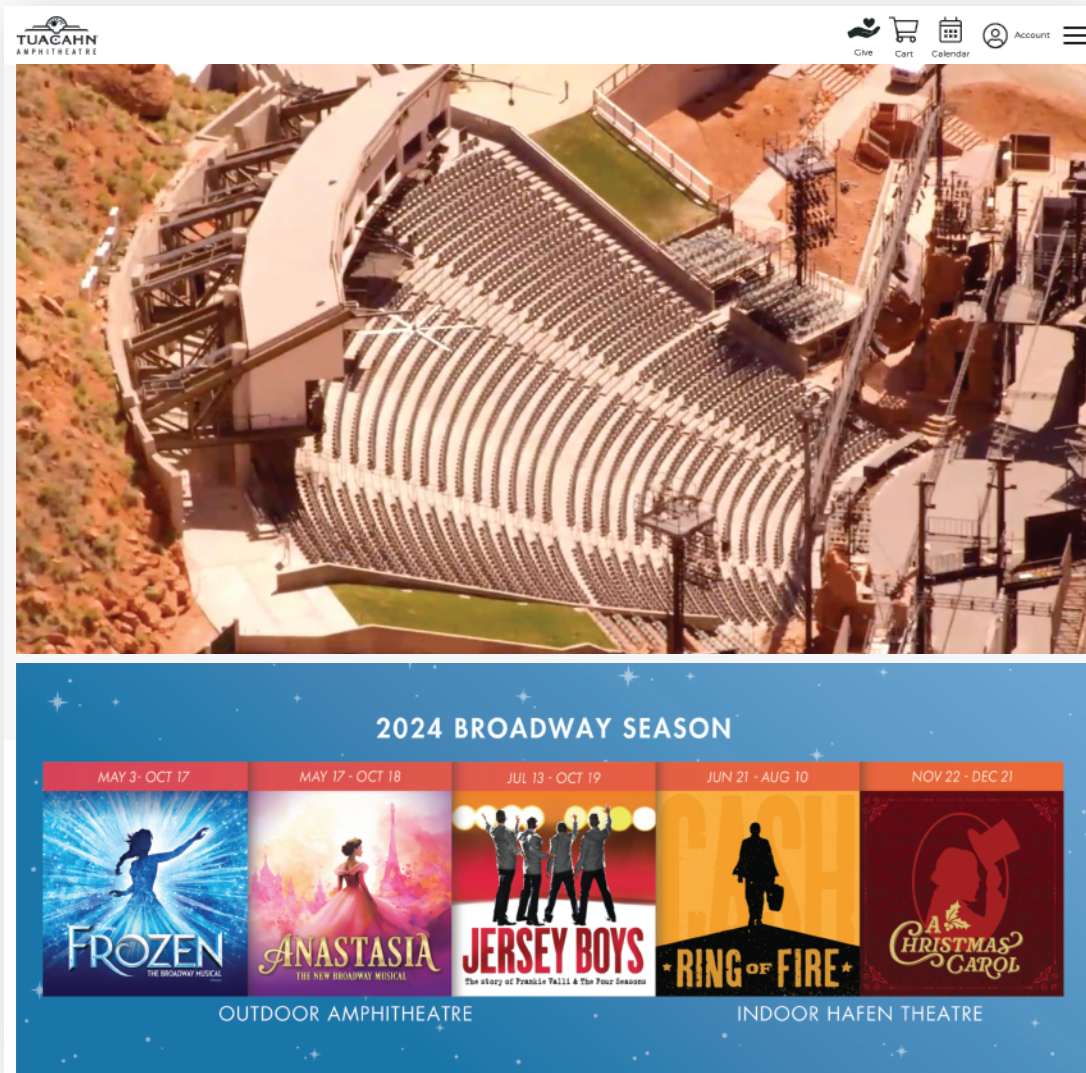
Christian Whelan and Peter Fitzke, *Utah!*



The 1999 cast of *Seven Brides for Seven Brothers*

Visit Tuacahn Online

Tuacahn.org provides visitors with easy access to Tuacahn content. Whether looking for assistance in purchasing tickets through our website, checking our calendar, following us on our social channels, or viewing the latest press release, Tuacahn.org has everything you need to enjoy the Tuacahn experience.



The screenshot displays the Tuacahn.org website interface. At the top left is the Tuacahn Amphitheatre logo. On the right, there are navigation icons for 'Give', 'Cart', 'Calendar', 'Account', and a menu icon. The main visual is a large, high-angle photograph of the amphitheatre's tiered seating area, which is mostly empty, set against a backdrop of a desert landscape with reddish-brown hills. Below the photo is a blue banner titled '2024 BROADWAY SEASON'. This banner features five musical posters arranged in a row, each with its own date range: 'FROZEN THE BROADWAY MUSICAL' (MAY 3 - OCT 17), 'ANASTASIA THE NEW BROADWAY MUSICAL' (MAY 17 - OCT 18), 'JERSEY BOYS The story of Frankie Valli & The Four Seasons' (JUL 13 - OCT 19), 'RING OF FIRE' (JUN 21 - AUG 10), and 'A CHRISTMAS CAROL' (NOV 22 - DEC 21). Below the posters, the text 'OUTDOOR AMPHITHEATRE' is centered under the first three shows, and 'INDOOR HAFEN THEATRE' is centered under the last two.

FOLLOW US ON



VISIT [TUACAHN.ORG/SOCIAL-MEDIA/](https://tuacahn.org/social-media/) FOR MORE INFORMATION.

Important Press Release

For immediate release

For more information contact
435-652-3200
www.tuacahn.org



New Year Brings All New Season To Tuacahn

IVINS, Utah (Jan. 4, 2023) — Nothing says “fresh” and “new” like rolling over into a new year, and in 2024 nothing says “fresh” and “new” like this year’s lineup of five professional musicals never before performed at Tuacahn.

In what will undoubtedly be an incredible season featuring Disney’s wildly popular *Frozen*, the beautiful tale of *Anastasia* and the amazing story of *Jersey Boys: The Story of Frankie Vallie & The Four Seasons* in the Outdoor Amphitheatre, along with *Ring of Fire: The Music of Johnny Cash* and *A Christmas Carol, The Musical* in the Indoor Hafen Theatre, there’s a little something for everyone no matter their age.

“We are thrilled!” said Shari Jordan, associate artistic producer for Tuacahn. “It will be so exciting to see each of these stories brought to life.”

Kicking things off in May is the highly anticipated stage adaptation of Disney’s *Frozen*, directed by Michael Heitzman and brought to life by the same creative team that turned Tuacahn’s most recent iterations of *Beauty and the Beast*, *Joseph and the Amazing Technicolor Dreamcoat* and *Charlie and the Chocolate Factory* into living pieces of art.

“*Frozen* has a deep relationship to nature and natural elements,” Heitzman said. “My intention is to combine the natural beauty and landscape of Tuacahn and marry it to the storytelling of *Frozen*.”

And if you’re wondering how the team can manage to transform a red rock desert into the wintry landscape of Arendelle, Tuacahn Artistic Director Scott Anderson simply said, “Come and see. We’re going to amaze you!”

Also opening in May, the stage musical inspired by the 1997 film *Anastasia* will transport audiences to the streets of Russia and Paris, following the story of a brave young woman as she discovers the mystery of her past.

One of Tuacahn’s dear friends and former directors, the late Peggy Hickey, was responsible for the original Broadway choreography for *Anastasia*, and Anderson said he is pleased to be able to offer an homage to Hickey’s life as part of the show.

Important Press Release

After the immense success of several bio musicals in Tuacahn's recent seasons, this year's lineup features two — one in the Outdoor Amphitheatre and one in the Indoor Hafen Theatre.

Jersey Boys, taking place in the Outdoor Amphitheatre beginning in July, tells the behind-the-scenes story of musical phenom Frankie Valli and the Four Seasons.

"The writers and producers from the original *Jersey Boys* have given us a PG-rated script, which means anyone who was worried about some of the language and content from the original show, that has all been toned down," Anderson said. "You still get all the great music. Really you don't miss anything."

Inside the Hafen Theatre, the story of another musical legend comes to life in *Ring of Fire: The Music of Johnny Cash*.

"His songs are so iconic," Jordan said. "This production is an actor/musician show, like *Million Dollar Quartet*, where all the actors play their instruments live on stage. It really gives it a big concert kind of feel."

Rounding out this unforgettable lineup is the 2024 holiday show, featuring the music of Alan Menken in a musical version of the Charles Dickens classic, *A Christmas Carol*.

"Everyone loves the story of *A Christmas Carol*, it's such a great tradition," Jordan said.

Season packages to see all five of these new Tuacahn musicals are on sale now, but don't wait! They're selling fast! Check out show dates, prices and more at www.tuacahn.org or call the box office at 435-652-3300.



VISIT TUACAHN.ORG/PRESS-RELEASES/ FOR MORE INFORMATION.

Fact Sheet

Founded: **Completed:**

1991 1995

Facilities:

2,433-seat outdoor amphitheatre

428-seat indoor theatre

Address:

1100 Tuacahn Drive

Ivins, UT 84738

Phone Number:

(435) 652-3300

Website:

<https://www.tuacahn.org/>

Days of Operation:

Monday - Saturday

Seasonal:

Open year-round

Box Office Hours:

On Season: 9 am – 9 pm

Off Season: 9 am – 7 pm

Closed on Sundays

Miles From SLC:

310 miles south of Salt Lake City

Miles From Las Vegas:

127 miles north of Las Vegas

Parking:

Free self-parking or paid valet parking

Wheelchair Accessible

Pricing:

Adult Pricing:

Outdoor Amphitheatre starts at: \$35

Indoor Hafen Theatre starts at: \$35

Discounts may be available for children, seniors, military and groups.

Get the greatest savings and the most benefits with a Season Package!

Broadway in the Canyon

2024 Show Dates

Tuacahn's Production of Disney's Frozen May 3 - Oct 17

Anastasia May 17 - Oct 18

Jersey Boys July 13 - Oct 19

Ring of Fire June 21 - Aug 10

A Christmas Carol Nov 22 - Dec 21

Social Media Stats:

Facebook: 41k Page Likes

Instagram: 27.7k Followers

X: 2.3k Followers

TikTok: 34.5k Followers

Youtube: 2.88k Subscribers

Over 48 million impressions in 2023
and rising!



Interesting Facts

- Largest professional theatre in Utah.
- First large-scale, professional theatre to start producing shows after the COVID-19 Pandemic.
- Second biggest economic driver in Washington County next to Zion National Park.
- Local government officials have acknowledged that Tuacahn brings an estimated economic impact of over \$100 Million to Washington County.
- Tuacahn Amphitheatre attracts an annual average of 350,000 guests from all over the world.
- In 2005, Disney's *Beauty and the Beast* was the first Disney musical that Tuacahn received a license to produce.
- Tuacahn builds its own scenery, props, and costumes. Each of the musicals utilizes a full orchestra.
- Over the years, star performers such as Willie Nelson, Martina McBride, Amy Grant, Vince Gill, Colbie Caillat, Air Supply, Foreigner, Odyssey Dance Theatre, Peter Cetera, Sheena Easton, Kenny Loggins, The Piano Guys, Brian Regan, Jay Leno, and REO Speedwagon and many more have performed at Tuacahn.
- David Archuleta made his Broadway musical debut playing the title role of Joseph in *Joseph and the Amazing Technicolor Dreamcoat* at Tuacahn Amphitheatre.



David Archuleta, 2022 *Joseph and the Amazing Technicolor Dreamcoat*



Emily Grace Tucker, 2019 Disney's *The Little Mermaid*

Noteworthy Press Coverage

PLAYBILL

VIDEO

Exclusive: Watch Highlights From Tuacahn's *Joseph...*, Starring *American Idol*'s David Archuleta

The Andrew Lloyd Webber-Tim Rice musical is playing the Utah venue through October 20.

BY ANDREW GANS
AUGUST 22, 2022

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Joseph and the Amazing Technicolor Dreamcoat - Tuac...

BWW Salt Lake City @BWW_SaltLake

Tuacahn Announces 2023 Season Featuring CHARLIE AND THE CHOCOLATE FACTORY, TARZAN & More

broadwayworld.com
Tuacahn Announces 2023 Season Featuring CHARLIE AND THE CHOCOLATE ...
With roughly four weeks remaining in the 2022 Broadway season at Tuacahn, the wheels are already in motion behind the scenes to prepare for a fabulous ...

BWW Salt Lake City @BWW_SaltLake · 20h

Photos: Get a First Look at RUDOLPH THE RED-NOSED REINDEER T...
Tuacahn Center for the Arts

broadwayworld.com
Photos: Get a First Look at RUDOLPH THE RED-NOSED REINDEER T...
Get a first look at Rudolph The Red-Nosed Reindeer, taking place place now through Dec. 22. at Tuacahn Center for the Arts' indoor Hafen ...

broadway WORLD

News Shows Industry Chat Jobs Students Shop Stage Mag Games

Broadway's Original Tarzan Josh Strickland to Star in Tuacahn Production This Summer

Tarzan will run May 20th through October 21, 2023.

Notable Achievements

In 2002, productions of *Annie Get Your Gun* and *Joseph and the Technicolor Dreamcoat* broke all previous box office records. This occurred again in 2003 when *The Wizard of Oz* broke all box office records at Tuacahn. In 2005, Tuacahn decided to commemorate their tenth season with Disney's *Beauty and the Beast* and a third production of *Joseph and the Amazing Technicolor Dreamcoat*. These two shows once again beat all previous ticket sales by a dramatic margin.

In 2008, Music Theatre International selected Tuacahn as one of eight regional theaters in the United States to present the first post-Broadway professional productions of *Les Misérables*.

In June 2010, Tuacahn was awarded rights to present the post-Broadway regional-theatre premiere of Disney's *Tarzan*. Due to this success, Disney awarded them the rights for the post-Broadway regional premiere of *The Little Mermaid* in 2011.

In 2012, Tuacahn was awarded pre-Broadway production rights to Disney's *Aladdin*.

In 2015, Tuacahn Amphitheatre performed the world premiere of Disney's *When You Wish*.

In 2017, three shows broke records at Tuacahn. The venue showcased the regional premieres of *Mamma Mia!*, Disney's *Newsies* and *Fairy Tale Christmas*.

In 2018, Tuacahn presented the world premiere of *The Prince of Egypt* and one of the first regional premiers of *Matilda*.

In 2023, Roald Dahl's *Charlie and the Chocolate Factory* and *Beautiful: The Carole King Musical* made their regional premiers at Tuacahn.



Cast of *The Prince of Egypt*

Visit Tuacahn.org/Press-Center for more digital downloads



MAY 3 - OCT 17



MAY 17 - OCT 18



JULY 13 - OCT 19



JUNE 21 - AUG 10



NOV 22 - DEC 21



Contact Details

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sfinck@tuacahn.org

